



COLBY MCGOVERN

BRAND AMBASSADOR
STAFFING / ACCOUNT
COORDINATOR
PRODUCTION ASSISTANT

CONTACT

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EDUCATION

DIPLOMA
TORONTO FILM SCHOOL
2016 - 2018

CERTIFICATE OF STUDY
SCHOOL OF TORONTO DANCE
THEATRE
2012 - 2014

DIPLOMA
THE ROYAL WINNIPEG BALLET
SCHOOL
2007- 2012

SKILLS

French ———

Customer Service —————

Production —————

Sales —————

Communication —————

Adaptability —————

WORK EXPERIENCE

PRODUCTION ASSISTANT 2023 - PRESENT
MAKERS

Collaborate with the production team at Makers to ensure seamless execution of experiential marketing events, including material preparation, assembly, and post production, while upholding stringent quality control standards. Some clients include Amazon, and CBC.

BRAND AMBASSADOR 2022 - PRESENT
PRESTIGE EXPERIENTIAL MARKETING

As a Brand Ambassador at Prestige, I have embraced the company's innovative spirit, interacting with consumers enthusiastically and conveying the brand's message effectively. Through a profound knowledge of Prestige's offerings, I have built relationships that boost brand recognition and loyalty, aligning with the company's goal of providing outstanding marketing experiences. Notable clients include Amazon and Cadillac Fairview.

STAFFING AND ACCOUNT COORDINATOR 2022 - 2023
SIMON PURE MARKETING

In charge of recruiting, training, and overseeing promotional staff to ensure they reflect clients' brands with enthusiasm and professionalism. As an Account Coordinator, collaborated closely with clients to grasp their goals, organize campaign details, and guarantee flawless project execution. Clients served include Disney, Ikea, HelloFresh, and TedTalks.

SITE MANAGER/ ADMIN ASSISTANT 2020 - 2021
STERLING SUN

I have experience working as a site manager and in-field administrative assistant at various Covid-19 assessment centers and warehouse pop-up testing sites in the Peel region. Additionally, I was involved in testing travelers arriving at Pearson International Airport.

SALES ASSOCIATE 2015-2016
FUSION DENIM

I have practical experience in men's and women's denim, apparel, footwear, and accessories, working with renowned brands like G-Star Raw, Denham, Diesel, John Varvatos, J Brand, Hudson Jeans, Zanerobe, Superdry, Rock Revival, Free People, AG Jeans, Frye, Ray-Ban, Citizens of Humanity, and True Religion. Additionally, I delivered exceptional customer service in a lively retail setting.

REFERENCES

AVAILABLE UPON REQUEST